

**1** [Nordic Hotel Forum, 2021-2022](#)

Rebranding of the Nordic Hotel Forum's visual identity and signage. The Nordic Hotel Forum is a modern four-star superior business and conference hotel in the very heart of Tallinn. The hotel reopened on August 2, 2021 following a full renovation.

The new identity uses a typeface based on a matrix which create a unique and distinctive look. It suggests the idea of an assemblage, a collection of memories or meetings while travelling or staying at the hotel.

The visual identity and signage are based on a basegrid and the dotted identity connects to the interior design of the hotel and its rooms.

**2** [Restaurant Noho, 2021](#)

Restaurant Noho is the Nordic Hotel Forum's restaurant. It is located in the centre of Tallinn, on the ground floor of the Nordic Hotel Forum.

Restaurant Noho is a dynamic fusion of Japanese and Scandinavian cuisine called Japandi. Japandi flavour combinations follow the classic principles of Japanese cuisine, combined with Scandinavian ingredients and cooking techniques.

The logo is an adaptation of the Nordic Hotel Forum's visual identity. It keeps the same rules and system. The colors used refer to the fusion cuisine the restaurant is offering. The identity is direct, timeless and efficient.

**3** [San Hani - MEMO, 2022](#)

Memo is the latest album by estonian artist San Hani, produced by producer Metabora. The identity that I created is based around a teeny faceless silhouette. San Hani's recurring themes such as role-playing and having multiple personae are illustrated by the everchanging character. The multifaceted character evolves and reveals more characteristics, each time in empty landscapes, next to pencil sketches as if the maker was trying to build its own character.

**4** [GRA Graduation Show, 2018](#)

While working on Gerrit Rietveld Academie's Graduation Show 2018 identity I tried to embrace the festive aspect of the event while remaining aware of its signification, which is also a jump into the unknown. The visuals emerged from a fantasised narrative of such end-and-beginning. You will find the story spread throughout all the visuals/items of the identity.

**5** [Quality Agreements, 2020](#)

In 2019 Gerrit Rietveld Academie and Sandberg Instituut worked on a policy plan in order to improve the quality of the education. As a designer I wanted to make these trajectories more visible and emphasise that they are connected/ intertwined with each other through our design.

**6** [Tittle-Tattle, 2018](#)

Selection of excerpts from "The Art of Gaining Collective Understanding While Maintaining Autonomy in Graphic Design", an ethnographic research within the Graphic Design department of the Gerrit Rietveld Academie conducted by Mill Hail, September 2017. The characters in the comic are based on typographic quotation marks and portray the thesis's author and the students around him.

Published in GRAPHIC magazine (issue #42) in September 2018, Seoul<sup>KR</sup>

**7** [The Story of Leonora, 2021](#)

Closing titles, landing page and a promotional poster for a film The Story of Leonora (2021). Film by Clemens Stumpf & Loïc Vandam.

The Story of Leonora is a short film about a little girl who is given a red eye by two giant water bears and follows her demon to the edge of another world, a red world.

**8** [Tenko Presents, 2023](#)

Flyer design and advertisement for Tenko presents exhibition at Hysterie Glamour in Tokyo, Japan. Participating artists were Amalia Ulman and Raiki Yamamoto.

**9** [Night Shift 2023](#)

Promotional poster for a film Night Shift (2023). Film directed by Kayije Kagame and Hugo Radi.

**10** [Memories of an Unborn Sun, 2024](#)

Promotional poster for a film Night Shift (2023). Film directed by Marcel Mrejen.

**11** [No Sleep Till, 2024](#)

Promotional poster for a film Night Shift (2023). Film directed by Alexandra Simpson.



# Nordic Hotel Forum

At the heart of things



1. Nordic Hotel Forum rebranding, Tallinn<sup>EST</sup> 2021-2022

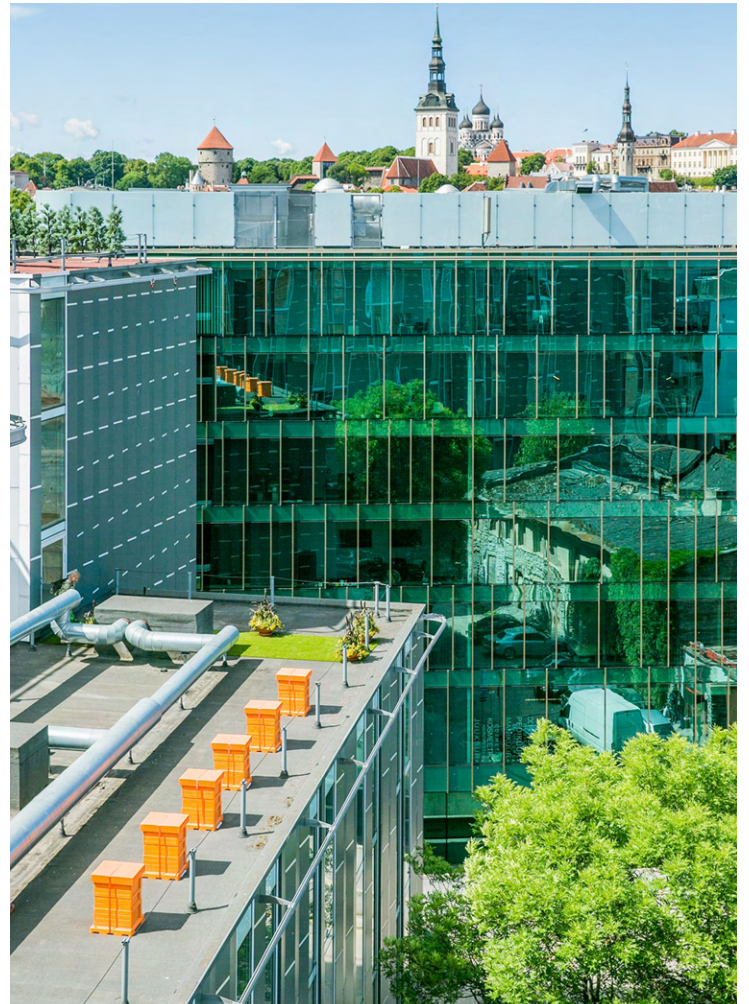




Hotel from the street



Dotted logo is inspired from the beehive pattern



They are harvesting honey on the rooftop of the hotel

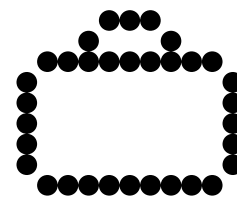
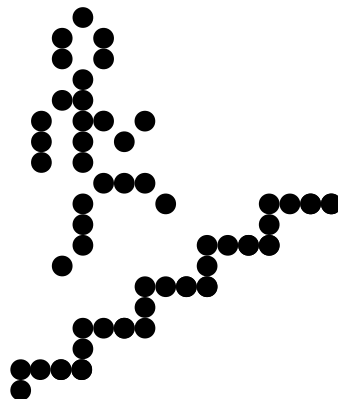
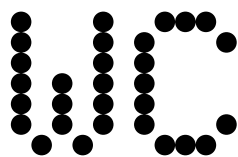
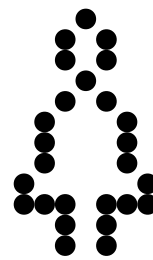
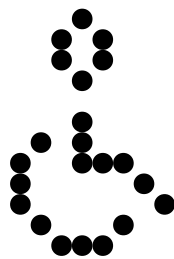
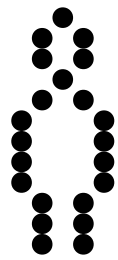




Businesscards

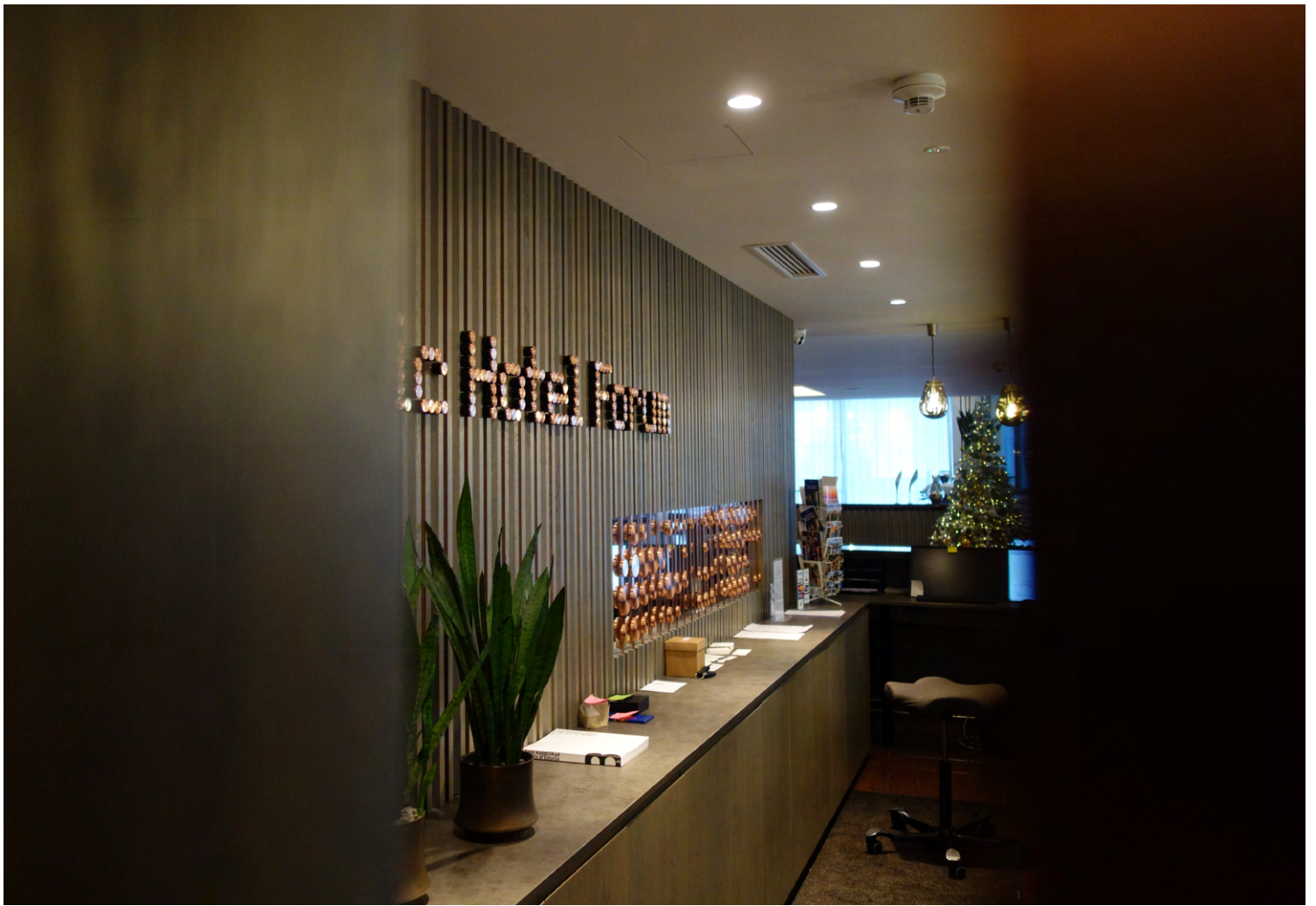


Conference centre



Pictograms

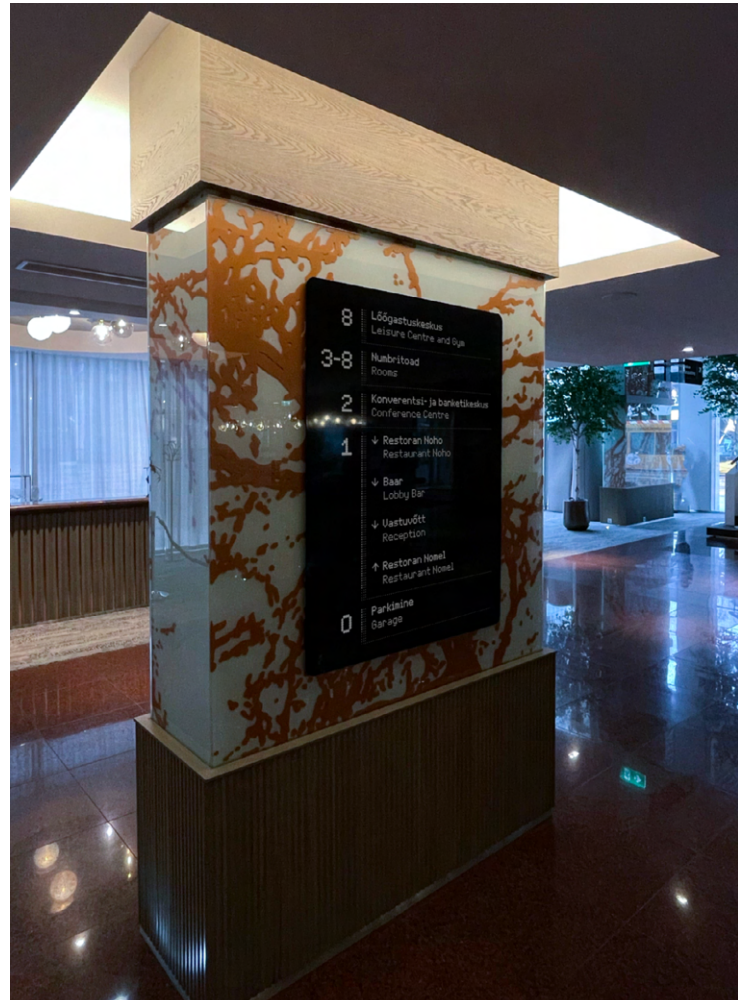




Reception logo



Garage entrance signage



Floorplan





Hotel room number on the door



Dotted branding corresponds to the interior design





Leisure Centre, dotted detail on glass



Leisure Centre, dotted detail on glass



Breakfast buffet, dotted detail on glass window of the door



noho  
Nordic Hotel Forum



2. Noho restaurant identity, Tallinn<sup>EST</sup> 2022





Noho restaurant menu

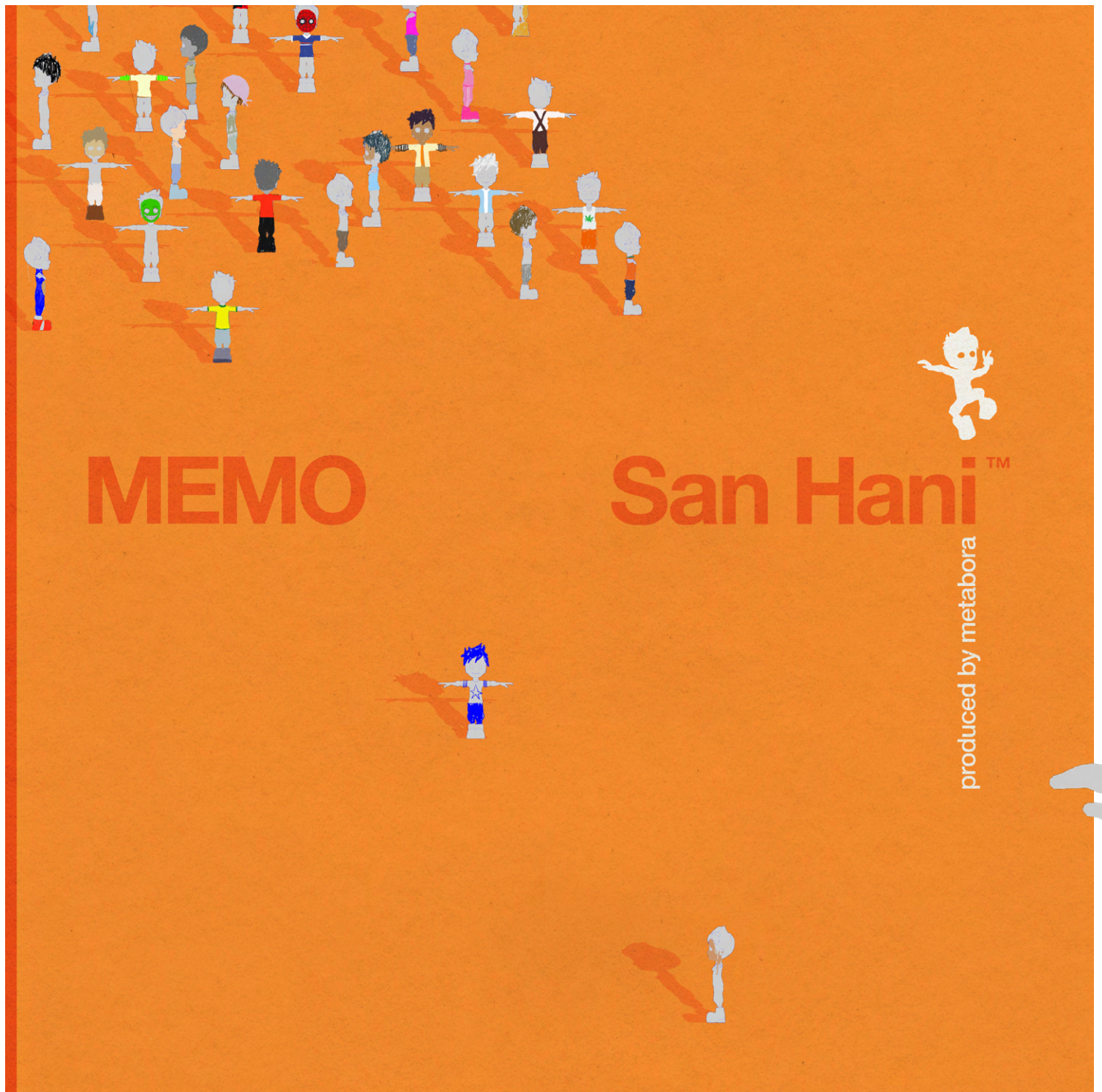


Noho terrace



Noho terrace

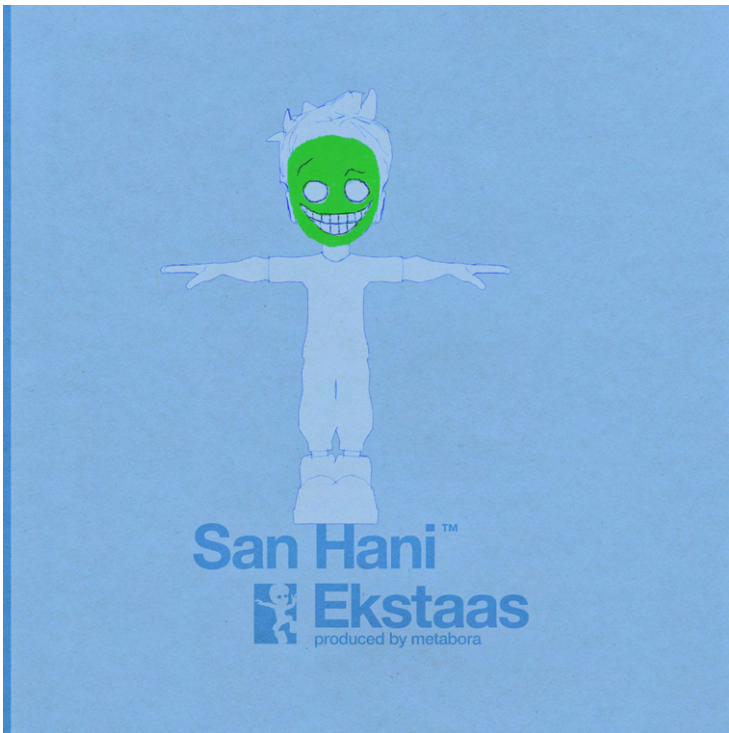




1. San Hani, Memo album cover, Tallinn<sup>EST</sup> 2022 → [Watch the visualizer here](#)

3. San Hani identity and visualizers, Tallinn<sup>EST</sup> 2022





Ekstaas single cover



Tivoli single cover







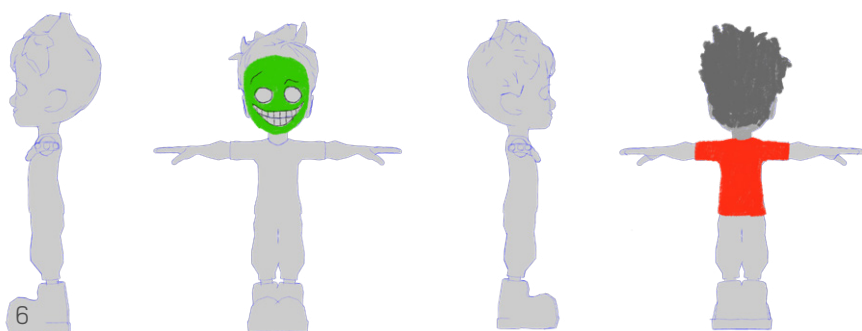
Tivoli spotify visualizer



Ekstaas spotify visualizer



Tivoli youtube visualizer







er → [Watch the visualizer here](#)



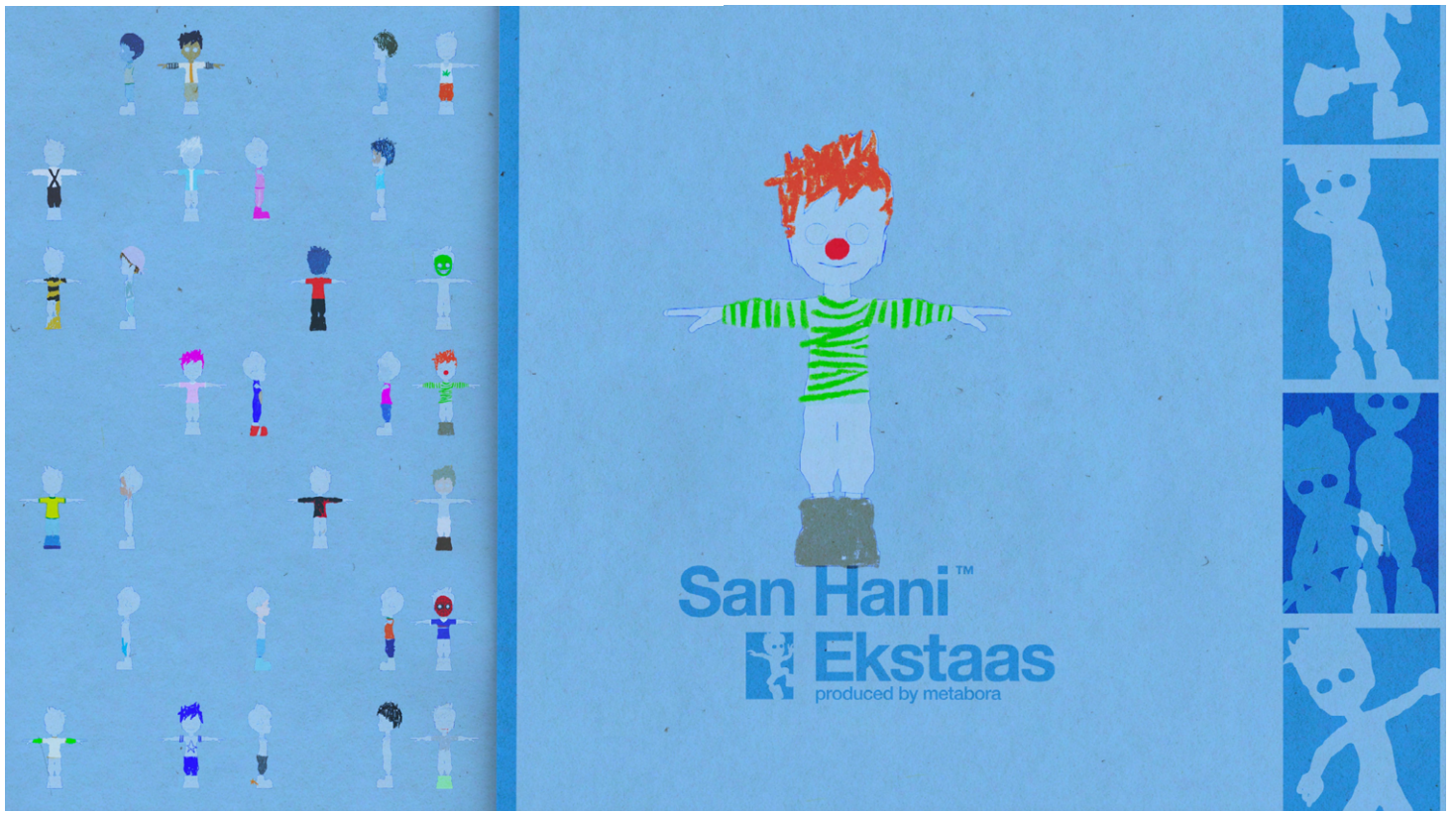




Lained single cover, 2022 → [Watch the visualizer here](#)







Ekstaas youtube visualizer → [Watch the visualizer here](#)







Gerrit Rietveld Academie  
4 – 8 July

Fred. Roeskestraat 96, Amsterdam  
rietveldacademie.nl





01/03



02/03

# GRADUATION SHOW 2010

**Fine Arts**  
Nils Andriassen  
Dionisios Argyropoulos  
Ioannis Iosaniou  
Milla Bouma  
Ida Brottmann Hansen  
Niail Brown  
Marsha Bruinen  
Gido Cuperus @  
Garance Früh  
Ayesha Ghaoul  
Elena Gioio  
Juan Guerrero Gil @  
Dieuwertje Henewerth  
Pia Hinz @  
Valerie Lee  
Martin Alonso Iglesias  
Vata Jónsdóttir  
Daniela Kühnle @  
Joel Leijdsman  
Cristina Mata Martin  
Elias Nijmo  
David Noro  
Oda Olsson Haugerud  
Marina Papazyan  
Miguel Witkze Pereira  
Ksenia Penek @  
Eva Vasileiou

**Ceramics**  
Emilie Bobek  
Laura Malpique  
Katri Päämi  
Buster Stroucken

**VAV – moving images**  
Anastasia Afonina  
Annie Akerman  
Emma van den Berg  
Jan Berger  
Emma Blienfait  
Alai Botter  
Laura Dubourjal  
Maxime Favre  
Elizaveta Federmesser  
Dyrrmina Benita  
Gakarsadóttir  
Yasmina Ghalmi  
Lars van de Griff  
Natasz Grymel  
Martina Anna  
Guemundson  
Valdemar Árni  
Guðmundsson  
Hrafnheið Guðmundsson  
Nadja Hent  
Cornelia Laakson  
Hanna Menola  
Jakku Mulder  
Jaske Myrri  
Odeko Myrri  
Aleksi Stanchik  
Ebba Stoppelenburg  
Sofie Winther Foged  
Bernardo Zanotta  
Meret Zimmermann

**Architectural Design**  
Floris Bouma  
Dimitra Chrysovergi  
Sophie Cloes  
Morgane Fernandez Mora  
Maksia Imamovic  
Lena Karlson  
Natascha Oduber  
Roman Tkachenko

**designLAB**  
Alexander van Bakel  
Joe Crestino  
Inni Djojomodjo  
William Eckerstein  
William Heinen  
Marit Kar  
Margherita Soldati @  
Alice Sprascio  
Asefeh Tayebani  
Dinara Vasilevskaia

**The Large Glass**  
Rasmus Loseberg  
Katrien van Lierferinge  
Judith Roux  
Mirre Yaya séur

**Photography**  
Theresa Büchner  
Marco Kamber  
Anne Lakeman  
Olga Permiakova  
Patrycja Rozwora

**Graphic Design**  
Line Amgaard  
Manon Bachelder  
Elina Birkenhag  
Robin Brass  
Orin Bristow @  
Yunnie Chae  
Beatriz Condfrey  
Kimberley Cosmilla  
Elliott Dechamboux @  
Robert Finkei  
Paul Girardeau  
Wooseok Jang  
Deimante Jasileviciute  
Miki Jogi  
Zuzana Kostolanská  
Jurgis Lietunovas  
Marcia Mejren  
Clara Pateau  
Vera Rella  
Káspár Széll  
Stefán Stefánsson @  
Claes Storm  
Alice Strong  
Alice Trimouille  
Alexander Uebelhör  
Ruty van Vugt  
Han Yu

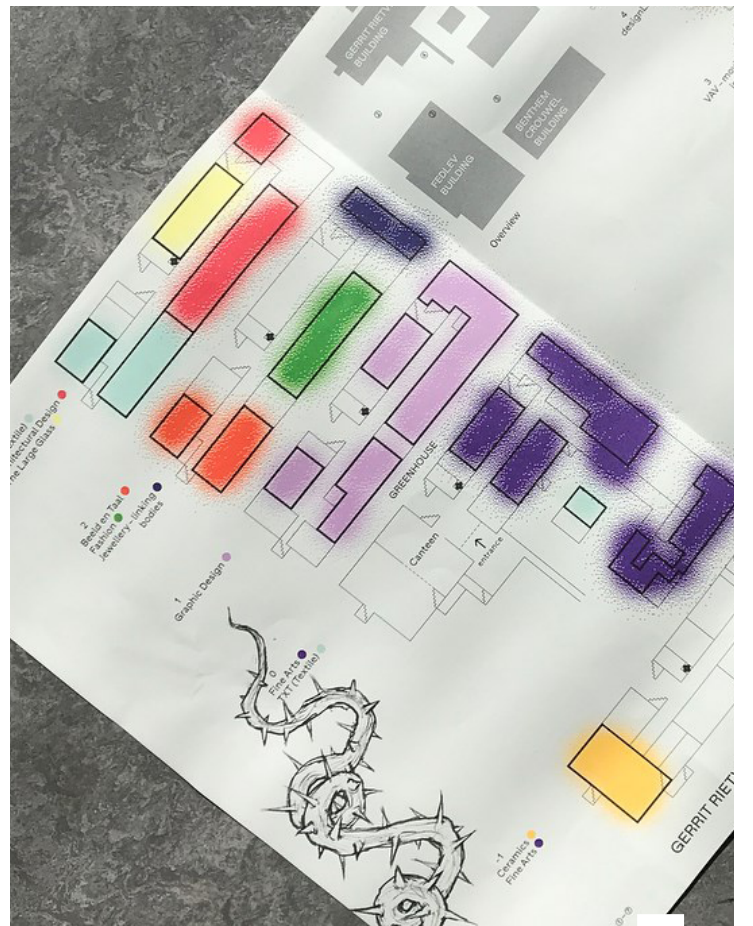
**Fashion**  
Nikola Čemanová @  
Lieselvy Ezinga  
Yasolvy Glazonov  
Galatée Martin  
Jahmuna McClean  
Yana Monk  
Sonia Oet  
Antonina Maria Pawlow  
Tatiana Quard  
Edward Show  
Anna Myrtekær Seren  
Anna Witwitska

**Textile**  
Ester Kiss  
Teuntje Kranenburg  
Inés Pavia Viar de Queiroz  
Tania Pimenova  
Zoe Philine Pregel  
Zofia Skoroszewska  
Rosa Smits  
Hanne Stenvert

**Jewellery**  
– linking bodies  
Lindsey Fontijn  
Madelief Geus  
Lisa Plaut  
Sara Leme

Gerrit Rietveld Academie Graduation Show 2010 / 4 – 8 July / rietveldacademie.nl

Floorplan A3



Floorplan A3

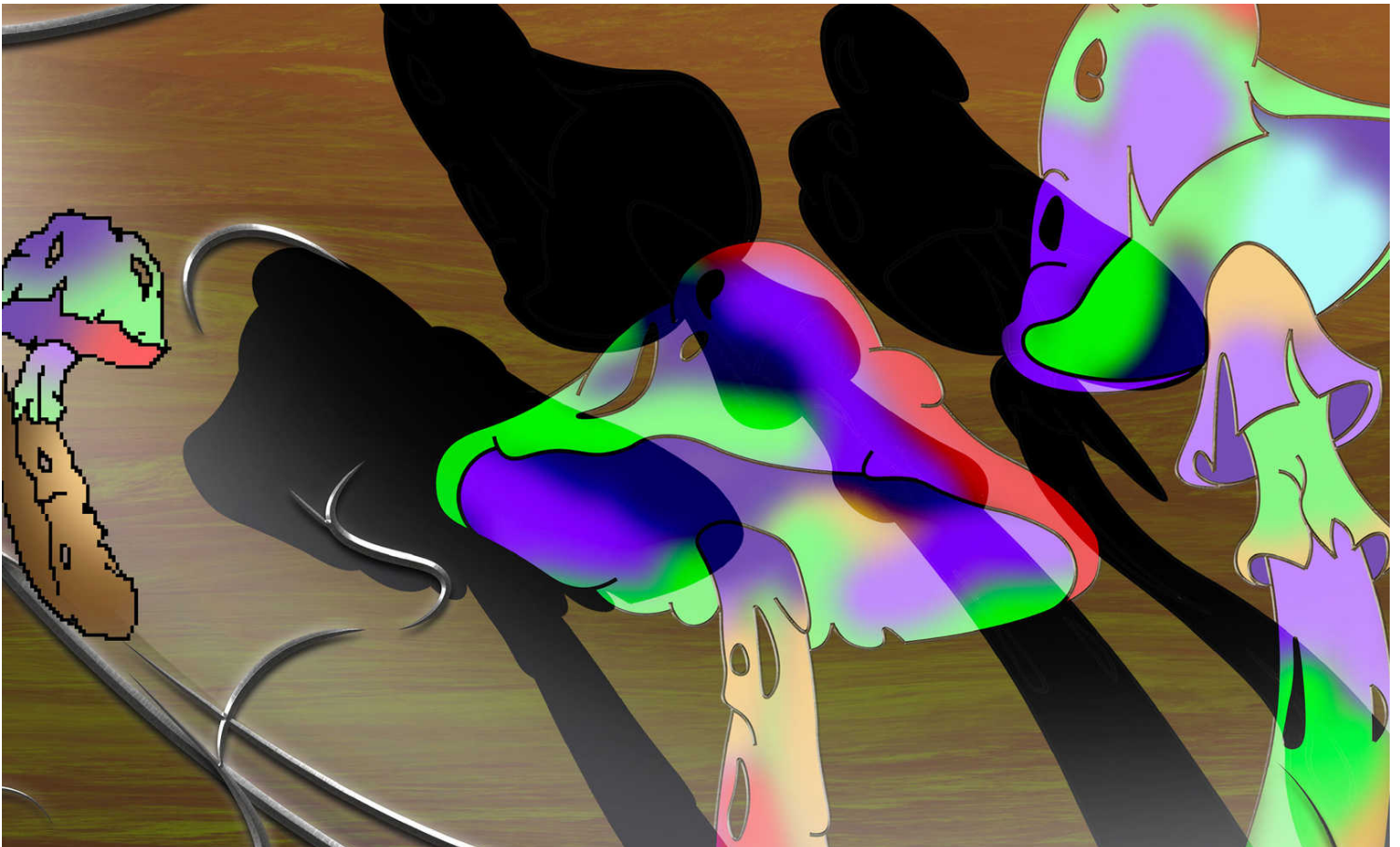




Poster spotted in the streets of Amsterdam



Subbacultcha magazine advertisement of the show

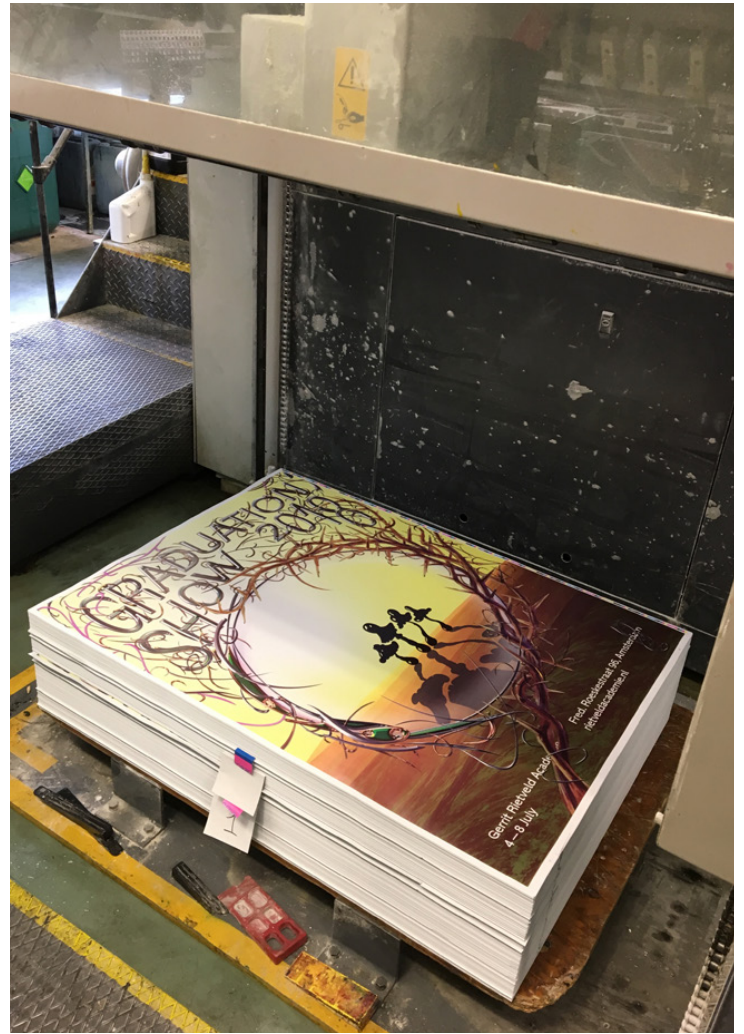


Detail of the poster

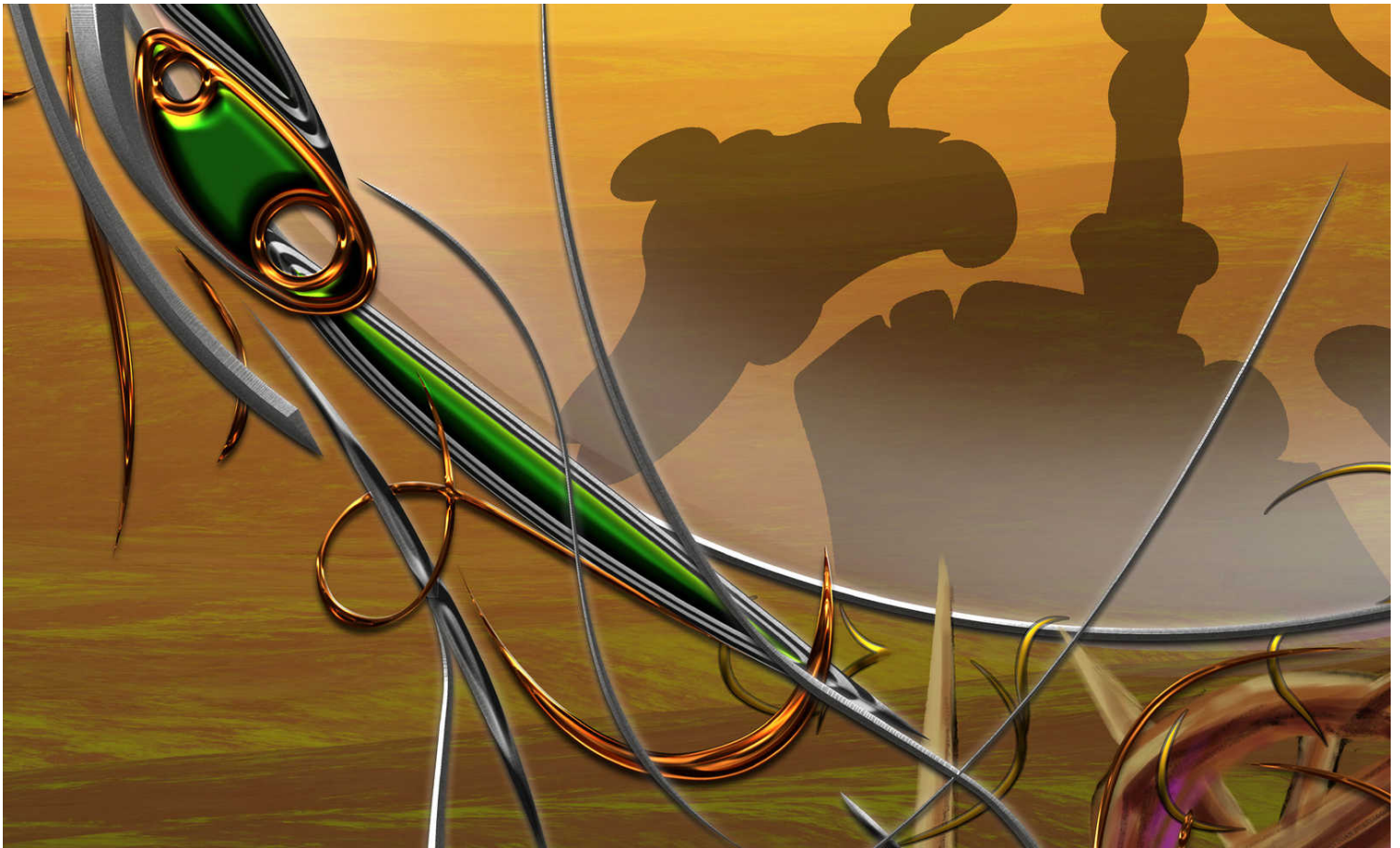




Gerrit Rietveld Academie billboard design



Printing process of the posters (CMYK fluor offset)



Detail of the poster



Gerrit Rietveld Academie & Sandberg Instituut

Investing in the quality of education

# QUALITY AGREEMENTS 2019 – 2024

Realising an active archive  
with works by students

Research activities educational departments

Realising small-scale  
& intercurricular programmes

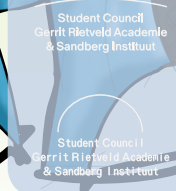
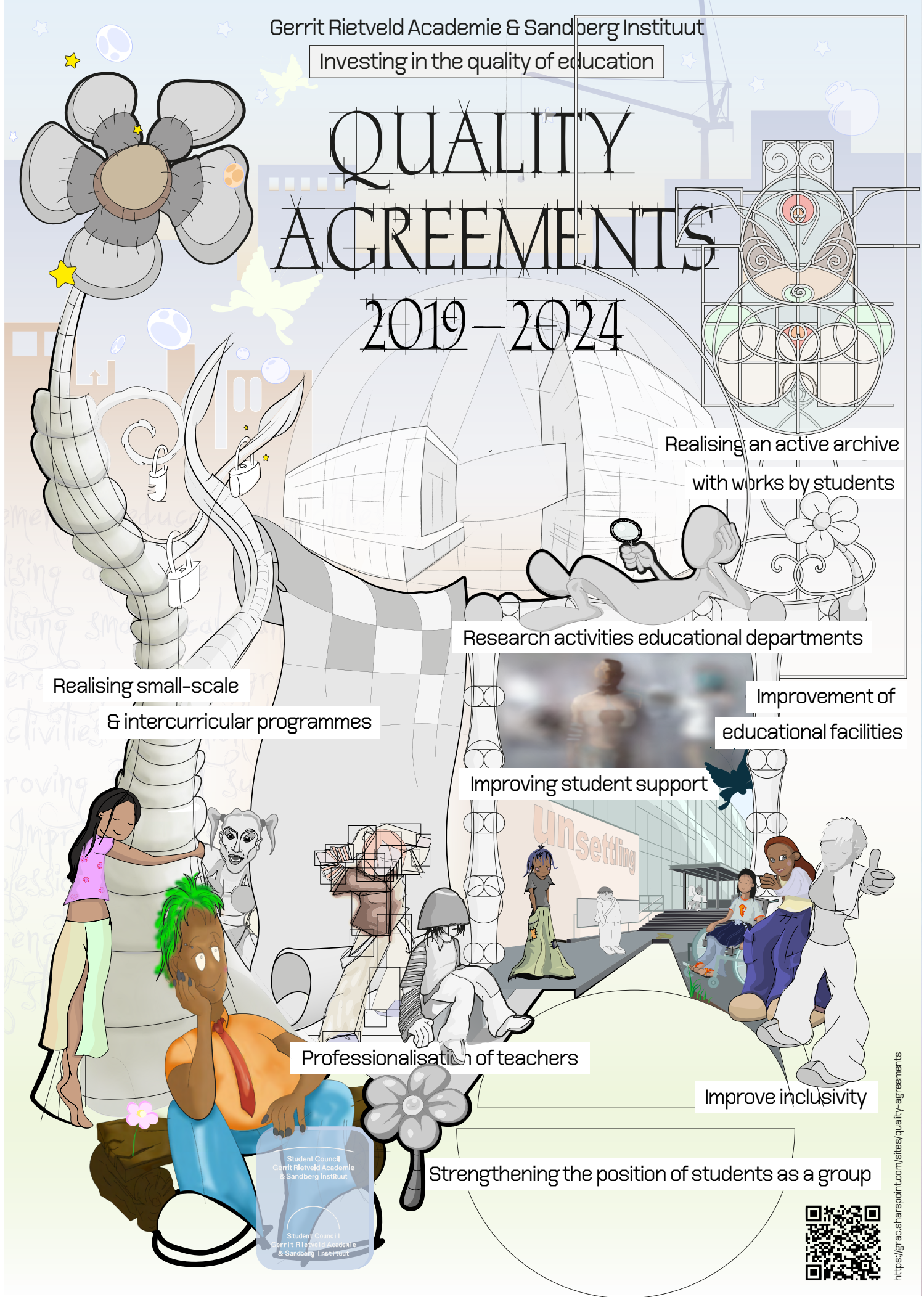
Improvement of  
educational facilities

Improving student support

Professionalisation of teachers

Improve inclusivity

Strengthening the position of students as a group



<https://grac.sharepoint.com/sites/quality-agreements>

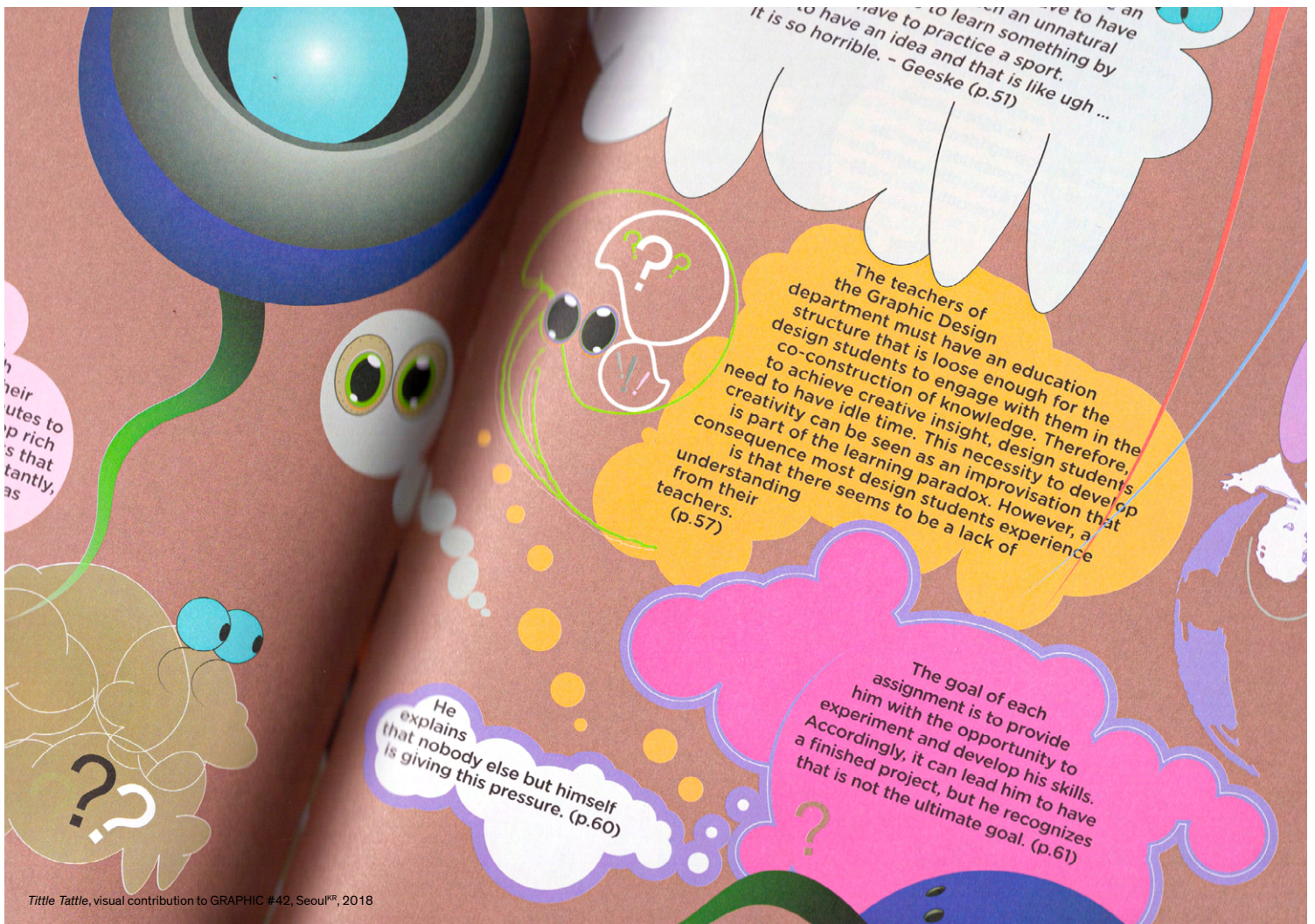


# Tittle-Tattle

The Art of Gaining Collective Understanding While Maintaining Autonomy in Graphic Design

Selected excerpts from 'The Art of Gaining Collective Understanding While Maintaining Autonomy in Graphic Design', an ethnographic research within the Graphic Design department of the Gerrit Rietveld Academie conducted by Mill Hail, September 2017.

The characters in this comic are based on typographic quotation marks and portray the thesis's author and the students around him.



Tittle Tattle, visual contribution to GRAPHIC #42, Seoul<sup>KR</sup>, 2018

6. Tittle Tattle, visual contribution to GRAPHIC #42, Seoul<sup>KR</sup> 2018



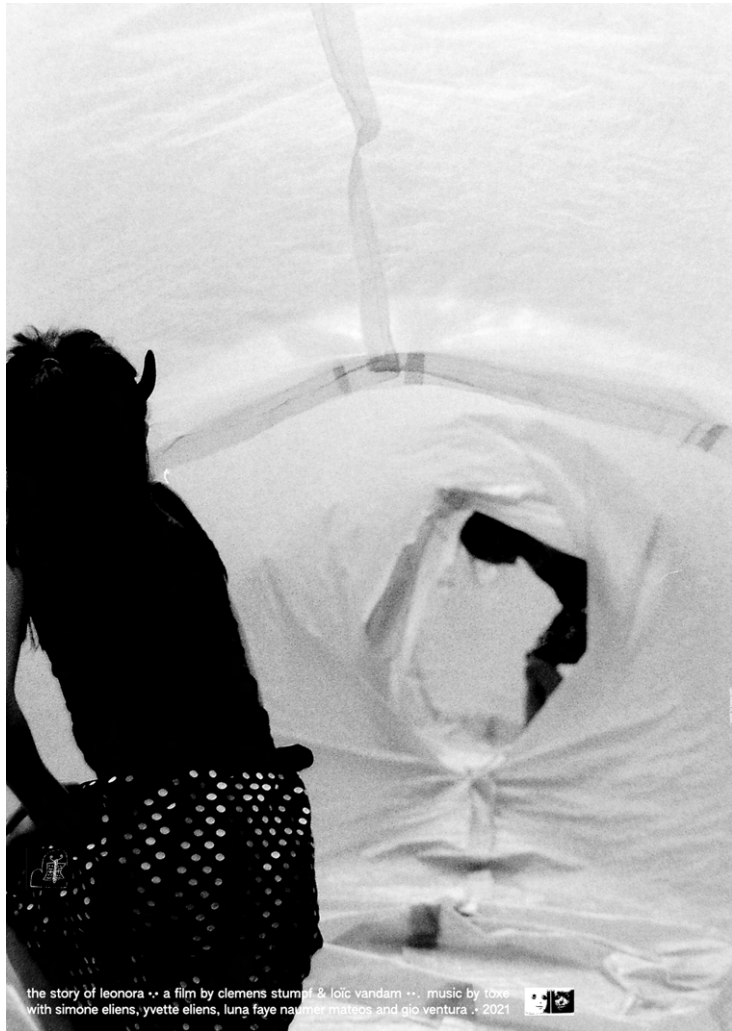


the story of leonora •• a film by clemens stumpf & loïc vandam •• music by toxé  
with simone eliens, yvette eliens, luna faye naumer mateos and gio ventura • 2021



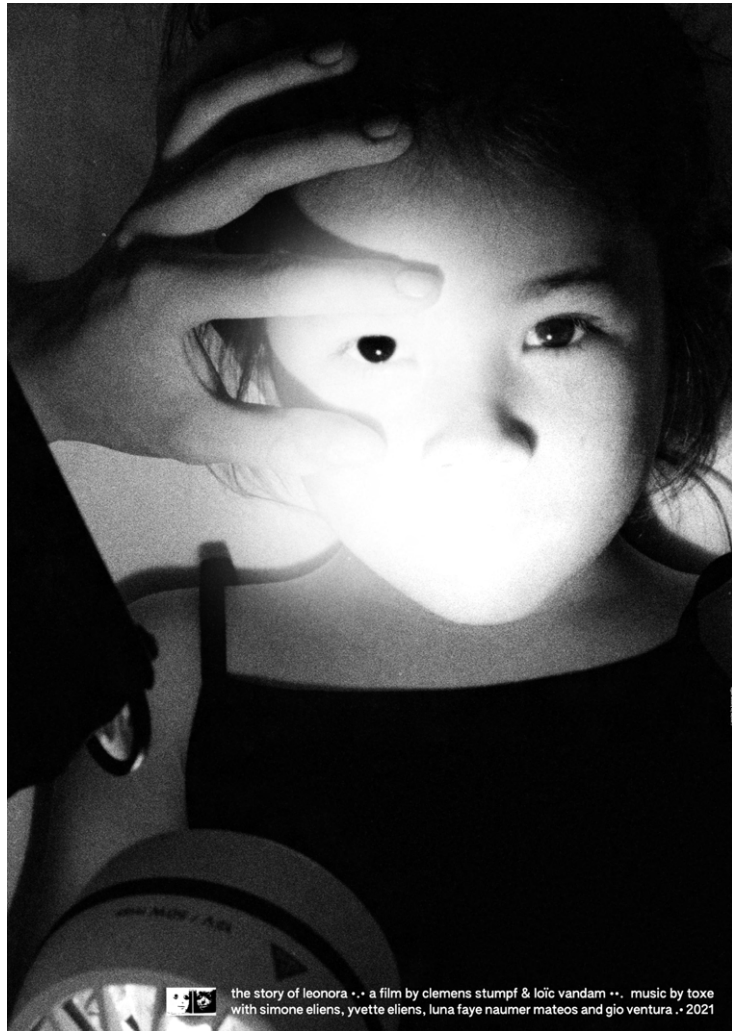
7. The Story of Leonora (2021) film promotional posters (series of 8) ↑ 08/08, Amsterdam<sup>NL</sup> 2021





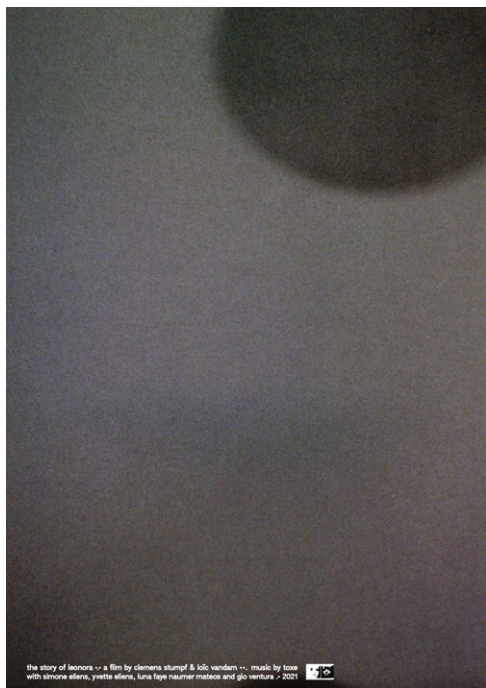
the story of leonora -- a film by clemens stumpf & loïc vandam -- music by toxo  
with simone eliens, yvette eliens, luna faye naumer mateos and gio ventura - 2021

01/08



the story of leonora -- a film by clemens stumpf & loïc vandam -- music by toxo  
with simone eliens, yvette eliens, luna faye naumer mateos and gio ventura - 2021

02/08



the story of leonora -- a film by clemens stumpf & loïc vandam -- music by toxo  
with simone eliens, yvette eliens, luna faye naumer mateos and gio ventura - 2021

04/08



the story of leonora -- a film by clemens stumpf & loïc vandam -- music by toxo  
with simone eliens, yvette eliens, luna faye naumer mateos and gio ventura - 2021

03/08



the story of leonora -- a film by clemens stumpf & loïc vandam -- music by toxo  
with simone eliens, yvette eliens, luna faye naumer mateos and gio ventura - 2021

07/08



the story  
of leonora  
premiere  
never never  
land 29.10.  
\*7pm \*9pm  
w/ oli xi &  
emira nada  
show open  
29.10.2021

the story of leonora .. a film by clemens stumpf & loïc vandam .. music by toxé  
with simone eliens, yvette eliens, luna faye naumer mateos and gio ventura . 2021



The Story of Leonora (2021) premiere event poster





the story of leonora •• a film by clemens stumpf & loïc vandam •• music by toxé  
with simone eliens, yvette eliens, luna faye naumer mateos and gio ventura • 2021







the story of leonora



special thanks to

nirrit peled  
y'wren and anton elens  
bela lewes, lucien easton, kim lang  
uta essene, ch and mila schum  
colette and martin grootenboer  
rob hermanussen and  
Kuisa-isenpraktijk  
bos en lothner





voice over by

ella van melick peled  
naomij van melick peled



thanks to

nika bak

lino kaji

lenna bak

rosa mesquita

joris vijjn

elena brajda

medina sosa

anja masling

mija schuim

damien troade

kaia terpsma

gersande schellinx

wolfgang wildeman

adriana lasherias mabanta

karin kumalde

columba williams

zojia hamano

paula garcia sans

flo leebody

emil lennstrand

peike schot

lena vandam

jorne coops

soejon lee

selin uzun

gfo ventura

lukas bartels

emile weisz

niklas buscher





**Tenko Presents:  
Amalia Ulman  
Raiki Yamamoto**



**Hot City People**

**June 23rd Friday – July 9th Sunday  
Hysteria Glamour Shibuya**

**hysteria**  
GLAMOUR

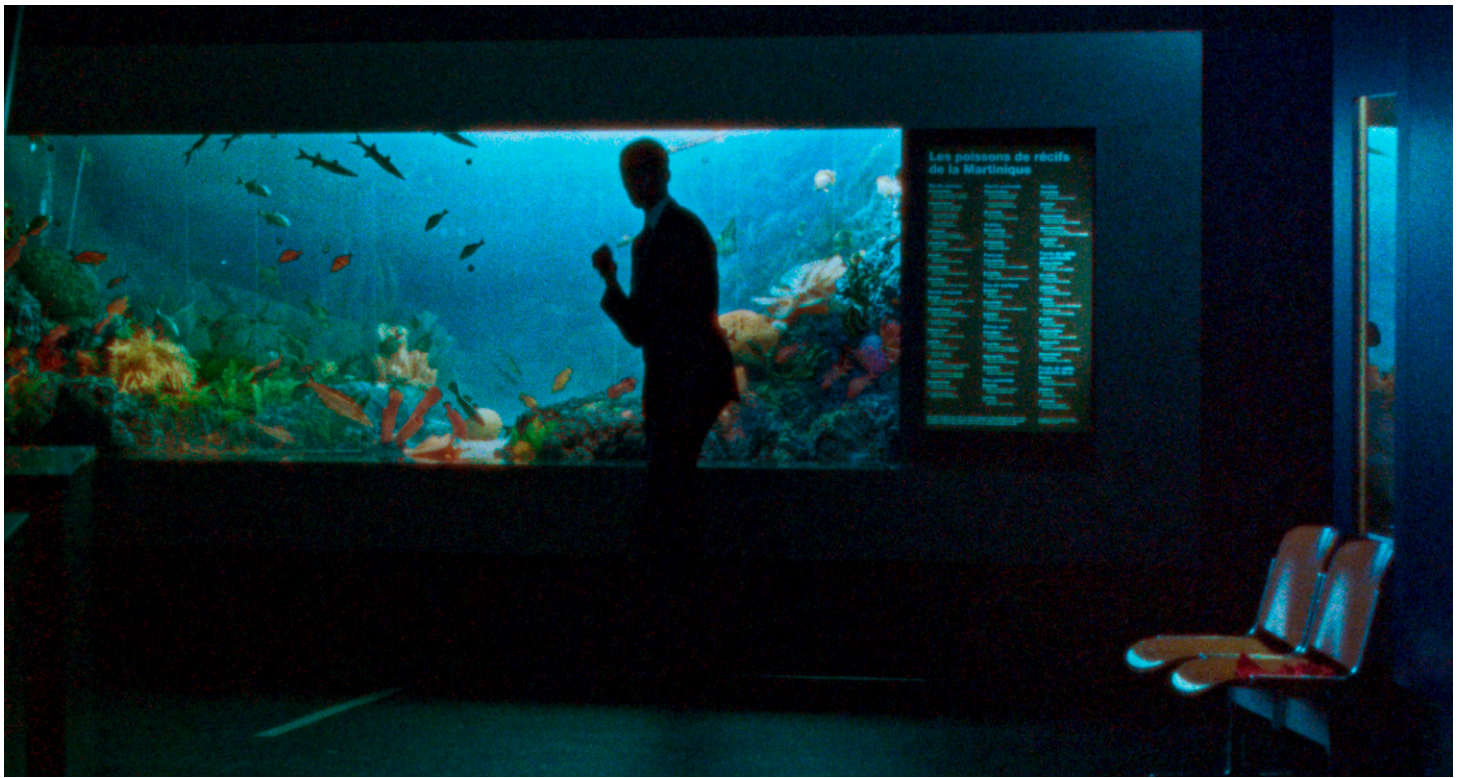




**Galerie Tenko Presents**

**+81 90-7763-7858**





# NIGHT SHIFT

A FILM BY KAYIJE KAGAME & HUGO RADI



Locarno Official Selection  
Pardi di domani

CAST GAËL KAMILINDI • KAYIJE KAGAME • DAMIAAN DE SCHRIJVER  
SCENARIO KAYIJE KAGAME & HUGO RADI CINEMATOGRAPHY AUGUSTIN LOSSERAND SOUND LÉO COUTURE  
ASSISTANT DIRECTOR CARLA HENNEQUART GAFFER ANTOINE BUISSON EDITING GABRIEL GONZALEZ  
SOUND EDITING IMANOL PITTALUGA SOUND MIXING ADRIEN KESSLER COLOR GRADING LOUP BRENTA  
COSTUME DESIGN SALOMÉ POLOUDENNY PRODUCTION VICTOR



PIEF PRODUCTIONS PRESENTS  
in coproduction with ALPHA TANGO PRODUCTIONS, LES FILMS PELLÉAS, WAŠTÉ FILMS



安全来自于警惕 事故出于麻痹

# MEMORIES OF AN UNBORN SUN

A FILM BY MARCEL MREJEN STARRING YVES YAN WITH HAWAD PRODUCED BY M'HAND ABADOU DJEZAIRI, PHILIPPE MARTIN, MARCEL MREJEN,  
AMINA SALEM-CASTAING ASSOCIATE PRODUCERS SÉLIM BATOUCHE, ANNIBAL COLONNA, DAN MALAPA, SOLAL WITH THE SUPPORT OF AMSTERDAMS  
FONDS.VOOR DE KUNST, CREATIVE INDUSTRIES FUND NL IMAGE NADER CHALHOUB ADDITIONAL IMAGES JEAN-JACQUES MREJEN, MARCEL MREJEN  
SOUND M'HAND ABADOU DJEZAIRI PRODUCTION TEAM CHEIKH-AHMED BENHAOUED, AHMED BENHAOUED, JAMAL BOUDIAF, LAKHAL NASRI,  
ABOU NASRI, OMAR YAHIAOUI, YAHYA ZEGRI COSTUMES ASMA BEN NAOUM ORIGINAL SOUNDTRACK SSALIVA VISUAL EFFECTS JONATHAN ALDENBERG,  
BAPTISTE POLIGNÉ, RUSTAN SÖDERLING COLOR LAURE GOYER MIX LORENZO TARGHETTA SCRIPT CONSULTANT VALENTINE MONTEIL  
EDITING CONSULTANTS MARIE COLONNA, BEN RUSSELL, YUYAN WANG ARTISTIC CONSULTANT CÉCILE B. EVANS TRANSLATION NORYA BENKRITLY, KATYU LIU  
GRAPHIC DESIGN ELIOTT DÉCHAMBOUX, KASPAR SELLIN



OMNES FILMS PRESENTS A ROC FILMS PRODUCTION  
IN ASSOCIATION WITH SALEM STREET ENTERTAINMENT  
AND WILLA PRODUCTIONS

**sic** settimana  
internazionale  
della critica

# NO SLEEP TILL

DIRECTED BY ALEXANDRA SIMPSON

PRODUCED BY ALEXANDRA SIMPSON, TYLER TAORMINA, ELIJAH GRAF QUARTIER PRODUCED BY JASON SIMPSON CAST JORDAN COLEY, XAVIER BROWN SANDERS, BRYNNE HOFBAUER, TAYLOR BENTON  
DIRECTED BY ALEXANDRA SIMPSON EXECUTIVE PRODUCER BRETTE PETWAY EXECUTIVE PRODUCERS TODD REMIS, KYRA ROGERS EXECUTIVE PRODUCERS ELIZABETH WOODWARD, MARIANA HORN  
ASSOCIATE PRODUCERS BOB SIMPSON, ZANETA D'ALEXANDER, JACQUES MAUREL, KEVIN HOGENCAMP DIRECTOR OF PHOTOGRAPHY SYLVAIN MARCO FROIDEVAUX ART DIRECTOR JUSTINE FABRE COSTUME DESIGNER JULIE HEILIGER  
MUSIC SUPERVISOR TAYLOR ROWLEY - CREW ASSISTANT DIRECTOR ELIJAH GRAF QUARTIER SCRIPT SUPERVISOR GRACE ALTMIRE ASSISTANT CAMERA JACOB LEIBOWITZ GAFFER THOMAS SIEDLE STORM FOOTAGE TAYLOR BENTON  
SOUND MIXER YANN SAUVIN BOOM OPERATOR LAURYNN-ANN HAROLD ASSISTANT PRODUCERS ALISE BARBER, JES COOK LOCATION MANAGER RICK AMBROSE CATERING CHLOÉ ARROUY, JEANNETTE MAHMOOD  
RACCOON WRANGLERS JUSTINE FABRE & CHLOÉ ARROUY EDITOR ALEXANDRA SIMPSON SOUND DESIGN ALEXANDRA SIMPSON, TYLER TAORMINA DIALOGUE EDITION YANN SAUVIN COLOR GRADING SYLVAIN MARCO FROIDEVAUX, VICTOR GUTHMANN  
SOUND MIX YANN SAUVIN COLOR GRADING SUPERVISION BORIS RABUSSEAU DOWNTOWN STUDIO COORDINATOR JEAN-CHARLES WEBER VFX CHRISTOPHE PITHON GRAPHIC DESIGNER ERIK LUND, CLARA PASTEAU